

DATA COLLECTION MATRIX

CRITERIA	WWW.MANANDMOLLUSC.NET	WWW.MARINESPECIES.ORG	WWW.TOPSEASHELLS.COM
Content inventory	Figure 1 <ul style="list-style-type: none"> • Mollusk General Interest Zone • Mollusks Internet Resources Zone • Mollusk Kid's Snail Zone • Teacher's Zone • Malacology Zone • Pet Zone Bottom Menu <ul style="list-style-type: none"> • Site Map • Search this Site • Edible Molluscs Data Base • What's New • Site History • Contact Me 	<ul style="list-style-type: none"> • Home (Figure 3) • About • Search taxa • Taxon tree • Literature • Checklist • Specimens • Match taxa • Editors • Statistics • Webservice • Photogallery • Info downloads • Log in 	<ul style="list-style-type: none"> • Home (Figure 5) • TopSeashells List • Collector's List • Landsnails • Auction • Identification Vertical menu: <ul style="list-style-type: none"> • Member log-in • Latest shells • Information • Search for shells
Content evaluation	<p>The web site has good general information about mollusks and their taxonomy. Is made in a general public language, with a page for children and other for pets, which makes it kind of family web site for shells lovers that want to teach their children, or for children that had became shell fans. It has many links for all types of information about mollusks. However, its scientific content is very low, no taxonomic keys or species descriptions.</p>	<p>This is a web site focused 100% in the taxonomical description of species, made for scientists, including other taxa, not only mollusks. It doesn't have taxonomical identification keys. The database is very big, though it doesn't contain all mollusks species; I tried a couple of names but couldn't find them. Once the species is located it shows a very complete taxonomic information (Figure 5) and links to a world distribution map and details in ecology, distribution and authors.</p>	<p>Dedicated to collectors, not a scientific web site. It doesn't show identification keys and lacks of taxonomical reviews and strictness. There is a local distribution map for the few species listed (Figure 6), though the scientific name is not displayed. Information is very poor about taxonomy, ecology and biogeography. The photographs are not good. Not links for authors or sources of information. It has an auction section that makes the site interesting for collectors.</p>
Navigation	<p>Is somehow organized in different compartments, but the organization is not clear (Figure 2). The vertical</p>	<p>Shows a historical record of the links clicked on the top, which makes it easy to go back at any point of the</p>	<p>There is a vertical navigation bar that doesn't have relation with the top horizontal, which makes it confusing</p>

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	scrolling could have been avoided with a vertical navigation bar, and this makes it not fun to navigate.	taxonomic tree. It is an organized and easy to navigate web site.	at first. After the first clicks, the navigation turns good.
Functionality	The web site is accessible to everybody, and free. It doesn't have much functionality in terms of transactions or downloading, it is only an informational web site that shows links to other web sites where the collectors can buy shells or make other kinds of transactions.	The web site is good for scientists that already have a scientific name for the shell. In doing so, the functionality is pretty good. However, it doesn't offer a clue to find out the name of a species. It doesn't offer a link to authors, even though the bibliographic database seems to have a big number of inputs.	In the purpose of identifying shells the functionality is very poor. The bid section is probably the main point of interest in the web site.
Visual Design	Layout is very simple, not very nice, easy to read but lack of horizontal use of the page, being everything shown on the vertical direction, which makes it necessary to roll up and down in trying to find the contents.	Simple and nice. However, it lacks of photographs, maps or videos that give an immediate visual idea of the species. The user has to use the links to find photographs, but they are not linked to the species page.	The layout is good, it is not confusing and has organized the items throughout the screen.
Use of technology to convey message	Very low. Drawings could have been shown with a flash show, as well as the photographs. The pets site, which draw the attention of children is very plain and doesn't show videos or at least photographs at first; the user has to go to the link to see what is it about	The web site doesn't have any flash or video shows, nor sounds or any kind of interactivity. It conveys its message, but it is not the same we are pursuing.	Poor. Even to engage collectors it is not good. Lack of good photographs and technology resources to engage users into buying the shells.

Welcome to Man and Mollusc / Mollusk

Molluscs, Mollusc, Mollusks or Mollusk! Snail Education!

The Resource Site for Students, Educators, and anyone wanting to learn more about the fascinating world of,

MOLLUSCS

Oreohelix strigosa
(Gould, 1846): Rocky Mountain Snail

Oreohelix strigosa
Dorsal view

Or Mollusks ? if you prefer!

The words "mollusc" or "mollusk" (are both correct) Derived from the Latin word mollis meaning "soft" Study of molluscs, "malacology", comes from the Greek word for soft, malacos. The term "conchology" is also used for the study of molluscs; however, it is usually applied to those that study the shell only.

The mollusc illustrated above is a terrestrial gastropod from British Columbia.
Site owner and developer (Avril) is studying this little fellow for awhile.
Oreo is still alive and well! July 28, 2007
You can visit "Oreo's, picture album" : [Main Page](#);

[Site Map](#) [Search this Site](#) [Edible Molluscs Data Base](#) [What's New](#) [Site History](#) [Contact Me](#)

Figure 1. Home page of manandmollusk.net







Site Map		Search this Site	Edible Molluscs Data Base	What's New	Site History	Contact Me
Mollusk General Interest Zone		Mollusks Internet Resources Zone	Mollusk Kid's Snail Zone	Teacher's Zone	Malacology Zone	Pet Zone
						
Main Page	Articles	Main Page Man & Mollusc Directories	Main Page	Main Page	Intro Mysteries "Serious scientific knowledge and terminology onboard!"	Main Page
Mollusks General site information and scientific articles on Mollusks	Where can you find Molluscs on the WWW	Specifically designed for the younger visitor or the young at heart	Specifically designed for educators	Ed Hieman's Personal Pages TRITON Journal of the Israel Malacological Society British Columbia Freshwater Survey	Learn the legalities of keeping snails; and read about others pet snail stories	
"Lei Pupu 'o Ni'ihau" Ni'ihau Shell Leis Bulletin Board			Kid's Art Careers	Molluscan Lesson Plan	Bulletin Board: 2009 announcements	The Oreo-Odesssa Files
Mollusc of the Moment	Shell Imagery by Willem Labeij	Translation Page:				
Useful Resources						

Figure 2. Menu of manandmollusks.com

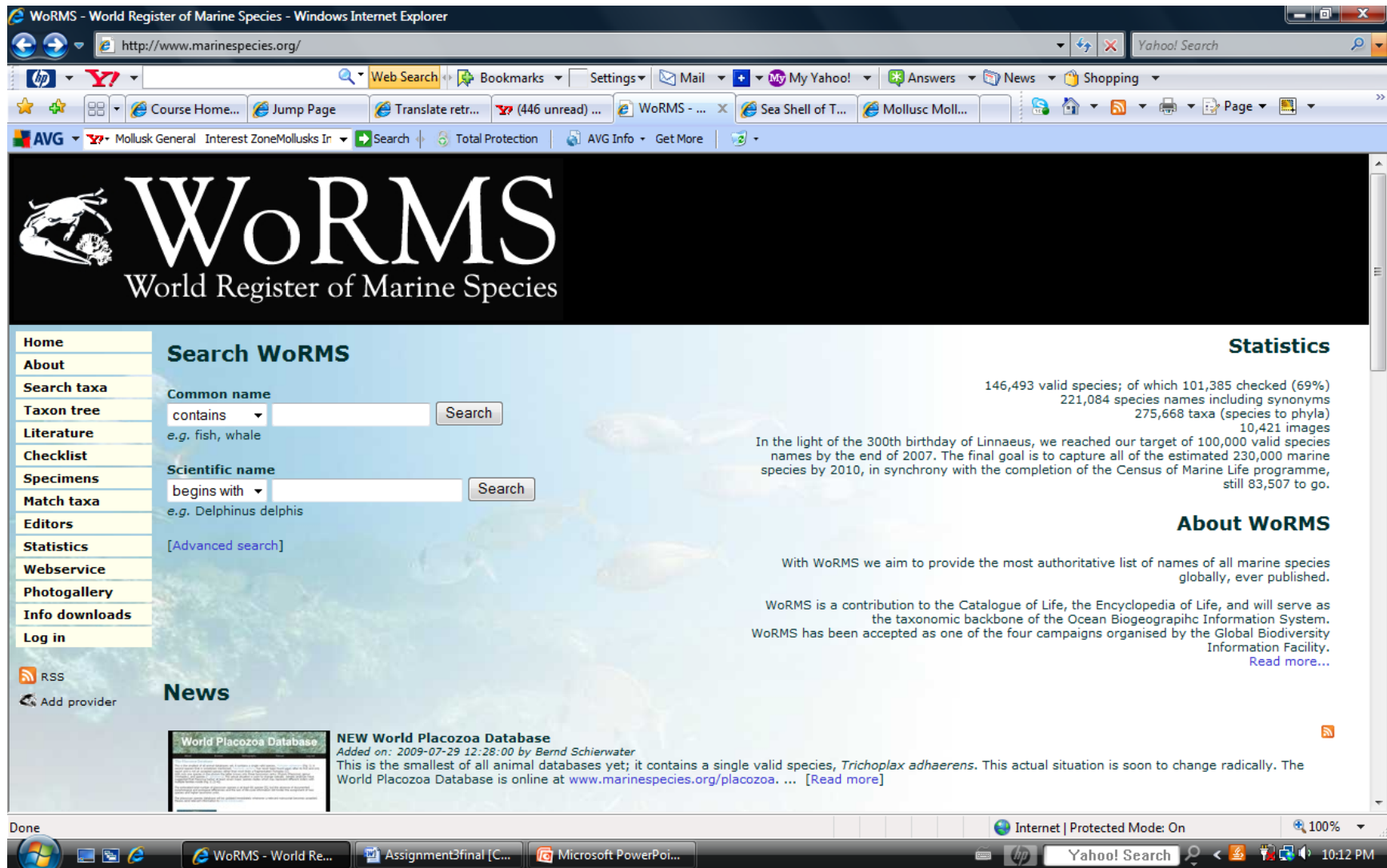


Figure 3. Home page of marinespecies.org

Search taxa	Conus arenatus Hwass in Bruguière, 1792											
Taxon tree	AphiaID: 215482											
Literature	Classification: Biota > Animalia (Kingdom) > Mollusca (Phylum) > Gastropoda (Class) > Caenogastropoda (Subclass) > Neogastropoda (Order) > Conoidea (Superfamily) > Conidae (Family) > Conus (Genus)											
Checklist												
Specimens	Status	accepted										
Match taxa	Record status	Edited by Database Management Team										
Editors	Rank	Species										
Statistics	Parent	Conus Linnaeus, 1758										
Webservice	Source	basis of record: Dautzenberg, Ph. (1929). Mollusques testaces marins de Madagascar. Faune des Colonies Francaises, Tome III [details]										
Photogallery	Vernacular Names	Language	Name									
Info downloads		English	sand-dusted cone [details]									
Log in	Distribution	Aldabra [details] Chagos [details] Madagascar [details] Mascarene Basin [details] Mauritius [details] Mozambique [details] Red Sea [details] Tanzania [details]										
 RSS	Link	To GenBank										
 Add provider	Note	Description: Shell up to 7 cm, with low spire and nodular whorls. Colour creamy brown, patterned with fine, tiny, darker spots. Habitat: on sand around reefs. Distribution: Indo-Pacific. (Richmond, 1997). [details]										
	Edit history	<table border="1"> <thead> <tr> <th>Date</th> <th>action</th> <th>by</th> </tr> </thead> <tbody> <tr> <td>1997-02-22 16:55:09 GMT</td> <td>created</td> <td>Vanden Berghe, Edward</td> </tr> <tr> <td>2001-12-15 16:49:27 GMT</td> <td>changed</td> <td>Vanden Berghe, Edward</td> </tr> </tbody> </table>	Date	action	by	1997-02-22 16:55:09 GMT	created	Vanden Berghe, Edward	2001-12-15 16:49:27 GMT	changed	Vanden Berghe, Edward	
Date	action	by										
1997-02-22 16:55:09 GMT	created	Vanden Berghe, Edward										
2001-12-15 16:49:27 GMT	changed	Vanden Berghe, Edward										
		[Taxonomic tree] [Distribution map] [Google] [Google scholar] [Google images]										
		Citation: WoRMS (2009). <i>Conus arenatus</i> Hwass in Bruguière, 1792. Accessed through the World Register of Marine Species at http://www.marinespecies.org/aphia.php?p=taxdetails&id=215482 on 2009-08-08										

Figure 4. Species information sheet.



Figure 5. Home page of topseashells.com

STROMBUS MUTABILIS
D ATILLIO, 1980
42.70 mm
FINE+++ / GEM - [Grading](#)
 Zoom available
(place your mouse over the shell image to view) Location Map
Click to zoom

Description
▶ EXCEPTIONAL SIZE FOR THIS COLOR
▶ Divers 3-5 m
▶ Bohol, Philippines

Our Price: \$ 30.00 [Con \\$](#)

[Buy Now](#)

Note: The minimum total order is up to \$ 50.00.

How to buy?
If you want to buy an item, click the "**Buy Now**" button on this page. Once you've pressed the "**Buy Now**" item, you will be forwarded to a fill-up form page.

After filling up the form and when you submit your order, the item will be reserved for you automatically after a few hours.

Terms of Payment/Shipping
All prices are in US dollars and the shipment cost is not include.
All orders will be confirmed by e-mail with the cost of shells and postage included.
The parcel will be sent via registered air mail at the cost price following

Map of the Philippines
Legend
Bohol
Luzon
Mindpro
Samar
Panay
Cebu
Leyte
Palawan
Negros
Mindanao

Internet | Protected Mode: On | 100%

Figure 6. Species information sheet with location map at topseashells.com

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